

2021/2022 BUILD BACK A BETTER BORDERS RECOVERY FUND

Assessment Form

For the purpose of assessment, projects have been ranked high, medium or low to reflect how strongly the application meets the criteria of the Build Back a Better Borders Recovery Fund.

High – a strong demonstration of how the project will assist recovery from the pandemic

Medium – provides acceptable examples of how the project will assist recovery from the pandemic

Low – lacks detail of how the project will assist recovery from the pandemic

1. Applicant Details

Organisation name	Stow Community Trust					
Organisation structure	Community Trust					
Application reference	BBBB-EIL-08					
Theme of application	Sport	Arts & culture	Environment	Community capacity	Community resilience	Intergenerational activity
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Project start date	Jan22			Project end date	June 22	

2. Organisation's Finances

End of year balance	£10,689
Current bank balance	£126,360
Total cash/Unrestricted reserves available & purpose	£
Total restricted /committed funds & purpose	<p>£126,360</p> <p>Station House £93,906 (funding from Toddleburn and Longpark Community Funds)</p> <ul style="list-style-type: none"> • £19,213, Railway Heritage Trust • £ 59,300, BVCCF • £12993, Blueprint Borders Railway Fund • £2400 Pump Track • £10,023 (Toddleburn and Longpark Community Funds) Cycle Hub • £6315 (Toddleburn and Longpark Community Funds and Como) Development worker • £16,188 Toddleburn and Longpark Community Funds and SBC)

3. Project:

Outline of what the group plan to do to help people recover from the pandemic. Projects will be ranked higher if the application strongly demonstrates that they are meeting an identified need in the community. (e.g. area of deprivation, protected characteristics, tackling wellbeing and isolation, tackling climate change)

High <input checked="" type="checkbox"/>	Medium <input type="checkbox"/>	Low <input type="checkbox"/>
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Comment:

Stow Community Trust (SCT) aim to open a Cycle Hub in the Station House to develop activities focused on environmental sustainability, cycling and walking.

This application is seeking part funding to employ a manager to set up and develop the Stow Cycle Hub based at the Station House. Match funding is being sought from Smarter Choices Smarter Places (SCSP) fund for the post. The role of the manager will be to set up the cycle hub to provide a range of services and support activities to support cycling and walking for everyday journeys and for leisure.

The salary will be offered on a full time basis (35 hours per week) at £24,000. The post holder will be required to work flexibly which will ordinarily include both weekend and evening work.

Travel expenses will be 45p per mile for car use, however the post holder will be required to use sustainable transport where available (cycling, walking, bus and trains). So consideration will be given to purchasing train and/or bus passes.

The Cycle Hub and the role of the co-ordinator will address the following areas:
Develop and encourage Active Travel; a survey of local people on their travel behaviours was carried out in Oct 2020. Key findings included the dependency on using cars for short local journeys. However 70% of respondents said that active travel for everyday journeys is important to them and an area that they would like to consider using.

As a result of these findings Stow Community Trust (STC) established a community e-bike project providing free ebike trials of up to 4 weeks to members of the community prioritising applicants who want to use ebikes for commuting, people who will benefit from the use of an ebike to help them manage long term health conditions, and those who don't have access to a car and for whom public transport isnt accessible and people seeking employment. The hub co-ordinator will encourage local residents to access these bikes and further develop the offer.

STC have also mapped local cycle routing routes connecting Stow with neighbouring villages and towns. The routes are available on their website and they will shortly be publishing an information leaflet. The cycle hub will support the delivery of the ebike project and make the bikes more accessible for everyday travel as well as establishing a bike rental service for visitors to the area. utilising the identified cycle routes.

The Cycle Hub will provide a bike repair and refurbishment service focusing on reducing waste, recycling parts and bringing old bikes back into use. It will be a source of affordable bikes for Stow and neighbouring communities. It will provide development opportunities for cyclists and volunteers providing training opportunities in the repair and maintenance of bikes. The Cycle Hub co-ordinator will work with Stow Primary School to ensure that all children have access to a bike and learn the basic skills in its maintenance and care as well as supporting bikeability training for all ages.

The role of the Cycle Hub co-ordinator will be to increase community connectivity, creating opportunities for positive social interaction between people. The new role will act

as a link between communities and help develop the mapping of local cycle routes, working with partners in Galashiels, lauder, Fountainhall and Oxtun. These relationships will help to us with opportunities for shared learning but are also critical to the development of a vibrant economy in the wider neighbourhood.

The Cycle Hub will provide volunteering and training opportunities across all ages, including opportunities for intergenerational activities.

Evidence of individuals, groups or communities likely to benefit from the new initiative and how they have been affected by the pandemic:

High <input checked="" type="checkbox"/>	Medium <input type="checkbox"/>	Low <input type="checkbox"/>
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Comment:

The Cycle Hub project and the new post will look to engage with a number of individuals and organisations within the local community. The main target of the post will be to engage with local residents especially those who are less confident in their cycling abilities. The ebike project is predominantly used by middle aged and older people (predominantly women) who have not cycled for some time and in most cases since they were children. The ebike enables them to build up their confidence in their cycling ability as well as their fitness level. The Hub co-ordinator will be able to encourage more individuals to access ebikes and to help them feel supported to do this.

Children and young people Children will be beneficiaries of this project, as the co-ordinator will work with the school to support bikeability training, provide a repair for service for childrens bikes as well as make refurbished affordable bikes available for children.

As commuters begin to return to the workplace the co-ordinator will look to provide them with an alternative to the daily drive to the local train station. Thus reducing traffic going through the village at peak times as well as encouraging the health benefits of active travel.

The post holder will also look to develop activities that bring people together for local events and also encourage economic activity in the community as it encourages people to use the local shop, cafe and other local businesses. The co-ordinator will work with local business and other organisations to aim to make Stow an attractive place for cyclists and walkers to visit by providing information on cycling and walking and organising activities such as walking festivals and cycling events thus increasing revenue locally and making local businesses more sustainable.

Expected impact of the new initiative and how will it help those most in need recover from the pandemic

High <input checked="" type="checkbox"/>	Medium <input type="checkbox"/>	Low <input type="checkbox"/>
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Comment:

The overall aim of the project is to to increase awareness of cycling for everyday journeys with the motivation to reduce the carbon footprint on travel. It also looks to Strengthen community resilience and cohesion by providing opportunities for volunteering/skills development and shared activities. The project aims to support local businesses by promoting cycling and walking in the area and organising events to attract visitors to the

Galawater. It also aims to have positive health benefits as it will encourage more people to be more active.

Within the first year of the project the co-ordinator of the cycle hub will aim to;

1. Recruit and train a team of 10 volunteers in bike maintenance and repairs skills so that they can support the delivery of the bike repair service. identify 4 volunteers who can undertake their velo tech bike skills qualification.
2. Establish a bike repair and refurbishment service in the cycle hub that will offer affordable bike repairs and access to refurbished bikes to the local community.
3. Expand and develop the ebike project by expanding the fleet to bikes to meet the full range of needs identified, to include provision for people with disabilities, pilot a members e-bike share scheme for people who cannot afford to purchase an ebike but require long term access to one, establish an ebike rental scheme for visitors to the area to generate income for the project.
4. Recruit and train 4 local volunteers to undertake training/qualifications to provide led walks and /or cycle rides.
5. Co-ordinate the running of regular skills development sessions and cycling and walking groups for the local community and other support activities targeted at people who are new to cycling and less confident bike riders
6. In partnership with local businesses organise two separate large scale events; a walking festival and a cycling festival that will attract visitors to the Galawater Valley
7. Work with Scottish Borders Council and other local stakeholders to develop a plan for the improvement of cycling infrastructure around Stow and between Stow and neighbouring villages to include off road tracks and paths.

4. Project Expenditure:

Total Project Cost	£31,500
10% organisation contribution	£1,500
Request to BBBB	£15,000

Item of expenditure	Cost
Cycle Hub Co-ordinator Salary	£24,000
Employer costs (pension costs £532.80, Employers Nat Ins costs £209)	£2,624.80
Travel Expenses and training	£1,200
Volunteers Training budget	£2,300
payroll costs	£200

Match/other funding sought:

Funder	Funding Requested	Status
Smarter Choices, Smarter Places Open Fund – paths for all	£15,000	Pending
	£	
	£	

Grants received from Scottish Borders Council or any other funder within the last three years

Date	Project Title	Amount
		£
		£
		£
		£
		£

SBC OFFICER ASSESSMENT	
Comments	<p>the application meets the criteria of the BBBB fund</p> <p>This application has scored highly. The application is a strong demonstration of how the project will assist recovery from the pandemic</p> <p>This project aims to receive match funding which would allow the Bike Hub co-ordinator to be in post for 1 year.</p> <p>The application will encourage active travel and will support individuals to use their bike. The role will also support volunteers, allowing them to learn new skills.</p> <p>The application also looks to develop community connections.</p>
Additional terms and conditions required	<p>The applicant must follow Scottish Government Covid-19 guidance</p> <p>All staff costs must meet the National Living Wage</p> <p>Recommendations to evaluate impact: If successful, we recommend the applicant include in their funding evaluation:</p> <ul style="list-style-type: none"> • Number of individuals that have accessed bike activities run by the cycle hub co-ordinator • Number of volunteers engaged with supporting this work